



# EASTERN RINOK

A COLLABORATION OF  
UKRAINIAN ARTISTS &  
PEACE CORPS VOLUNTEERS

## Holiday Guide 2016



# What is Eastern Rinok?



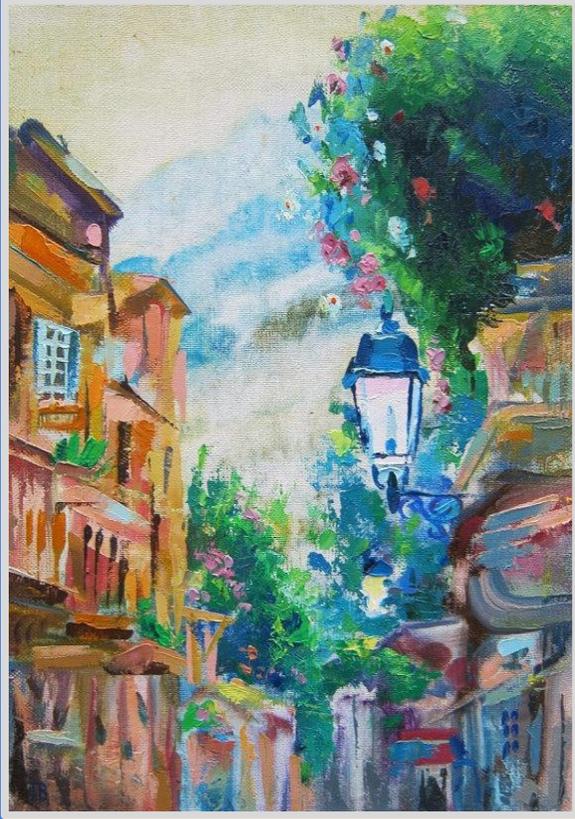
- ❑ Eastern Rinok is a project that helps Ukrainian artisans learn how to use the e-commerce website Etsy in order to sell handmade products to a global market.
- ❑ Peace Corps Volunteers train Ukrainian instructors on how to educate artisans on the practical business skills and technological know-how needed to operate a shop on Etsy.
- ❑ After artisans have finished their trainings with local instructors, they are welcomed into the Eastern Rinok Community on Etsy.



# Our Success Story (So Far)

- ❑ Eastern Rinok was launched in December 2012. To date, the project team has trained **16 instructors**, who have helped **38 artisans** become members of Eastern Rinok. These artisans have sold more than **1,600 items** on Etsy, totaling over **\$56,000** in sales. (as of 11/11/2016).

# How Can I Purchase?



- ❑ The shipping time from Ukraine to the United States can take up to three weeks. We strongly recommend that you order gifts by December 3rd in order for a December 25th arrival time. All artisans will ship your items within 3 business days of purchase.
- ❑ To see all current items being sold by Eastern Rinok artisans, visit [www.etsy.com](http://www.etsy.com) and search “Eastern Rinok”.
- ❑ **Please note:** occasionally, non-team members will use the “Eastern Rinok” tag on Etsy. To confirm that you are buying from a team member, visit our team list at <http://www.etsy.com/teams/13443/eastern-rinok/members>

# Contact Our Team:



- ❑ Email our Volunteer Team with any inquiries at: [easternrinok@gmail.com](mailto:easternrinok@gmail.com)
- ❑ Like us on Facebook!  
[www.Facebook.com/TheEasternRinok](http://www.Facebook.com/TheEasternRinok)
- ❑ Visit the official Eastern Rinok blog  
<http://easternrinok.wordpress.com/>

*Eastern Rinok is under the umbrella of **Bridge To Ukraine**, a 501(c)(3) non-profit organization whose mission is to make strong connections between Ukraine and America through the sharing of ideas, culture, and mutual support. For more information or to make a tax-deductible donation, visit <http://www.bridge2ukraine.org/>*

# Featured Handmade Items



## **On the Cover:**

I Love Ukraine Earrings: <https://www.etsy.com/listing/196023510/i-love-ukraine-crochet-bead-bracelet>

Traditional Dolls: <https://www.etsy.com/listing/178916110/ukrainian-traditional-dolls-for-those>

From Ukraine with love: <https://www.etsy.com/listing/186173752/from-ukraine-with-love>

## **Page Two: :**

I Love Ukraine bracelet: <https://www.etsy.com/listing/196023510/i-love-ukraine-crochet-bead-bracelet>

Teddy Bear set: <https://www.etsy.com/listing/257577642/teddy-bear-toy-cute-textile-toy-pocke>

## **Page Three:**

City Street Painting: <https://www.etsy.com/listing/156317110/city-street-art-original-oil-landscape>

## **Page Four (Above):**

Little Girl Ukrainian Choir: <https://www.etsy.com/listing/167757326/without-frame-only-for-giuli-coss-little>

Baby Sweater: <https://www.etsy.com/listing/222094726/hand-knit-baby-sweater-baby-boys-sweater>

Dark Turquoise Necklace: <https://www.etsy.com/listing/240935209/dark-turquoise-necklace-multistrand>

Sea Glass Bracelet: <https://www.etsy.com/listing/399928183/bead-embroidered-with-sea-glass-bracelet>

*“When you support Eastern Rinok, when you "like" it on Facebook or when you purchase an item, you become a part of something much bigger. You are telling Ukrainians throughout the country, who have been brave and joined this project on a leap of faith, that what they do is truly something wonderful and has value.*

*You are telling them that what they make IS excellent and that they deserve to be rewarded for all their hard work, dedication, and passion.” --Eastern Rinok Team*